

# HydraFacial MD<sup>®</sup> Vortex Technology™

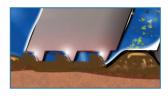
The HydraFacial<sup>TM</sup> resurfacing procedure thoroughly enhances the skin using our patented Vortex Technology<sup>TM</sup> to cleanse, exfoliate, extract, and hydrate simultaneously. Ranked above IPL for facial rejuvenation, the HydraFacial<sup>TM</sup> is a non-invasive, non-surgical procedure that delivers instant results with no discomfort or downtime. The procedure is soothing, moisturizing, non irritating, and immediately effective.

















#### **Features:**

- Suits all skin types
- Ranks above IPL for skin rejuvenation
- Provides non-invasive, non-surgical procedure options
- Shows immediate results without discomfort or downtime
- Targets specific skin concerns such as sun damage, fine lines and wrinkles, dehydration, and oily/congested skin





# Award Winning HydraFacial Touch™

The HydraFacial Touch<sup>TM</sup> is the premium tower system with full add-on modality controls and upgradability. The Touch<sup>TM</sup> utilizes an intuitive touch screen PLUS built-in protocols making operation simple and easy.

- Four wheels allow for mobility between treatment rooms
- Four serum ports with flip toggles make serum switches quick and effortless
- Convenient tool holders keep supplies at hand
- Self-cleaning mode saves prep time between clients





Wet Diamond Aggressive Abrasion



Lymphatic Drainage Therapy



**LED Light Therapy** 



Built-in Protocols/ Technology Updates









# Clinically Formulated **Skin Solutions**

The HydraFacial<sup>TM</sup> skin solutions are clinically formulated to target specific skin conditions, including wrinkles and fine lines, uneven skin tone and texture, clogged or enlarged pores, sun damage, and hyperpigmentation. The best part - it is not a quick fix; the HydraFacial<sup>TM</sup> improves the quality of skin, actually helping to make it healthy.



#### **Treatment Essentials:**

#### Activ-4™

For all skin types, the solution deeply cleanses and exfoliates, softening sebum and dislodging dead skin cells in preparation for Vortex-Extractions™. It simultaneously provides hydration that promotes skin brightening and firming. Performing ingredients: Clucosamine HCI, Laminaria Digitata Extract, Yeast Extract, Carbamide, Lactic Acid, and Sodium Lactate.

#### Beta-HD™

For congested skin, this Beta Hydroxy Acid formula is critical during Vortex-Extractions<sup>™</sup>, dislodging impurities without irritating the skin. It also aids in oil control throughout the day. **Performing ingredients: Salicylic Acid and Honey Extract.** 

#### Antiox+™

This product provides fast tightening thanks to its unique formula of natural extracts containing antioxidants, hyaluronic acid, and a patented TonePerfect<sup>TM</sup> Complex. The results will go even further then a standard detoxification and protection of your skin.

Performing ingredients: Horse Chestnut Seed Extract, Green Tee Extract, Copper PCA, Zinc PCA, Magnesium PCA, TonePerfect™ Complex.

#### Patented Vortex-Fusion™ Tips:



Cleansing and exfoliation.
Use with Activ-4™



Painless extractions. Use with Beta-HD™ en GlySal™



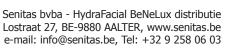
Application of Antiox-6<sup>™</sup> & Dermbuilder<sup>™</sup> peptide complex.



Aggressive exfoliation on qualified skin areas.
Use with Activ-4™



Cleansing & exfoliation for body parts, such as arms and back. Use with Activ-4™







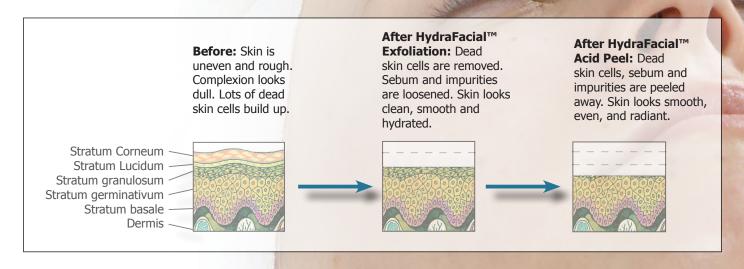
#### GlySal™ Acid Peels:

This advancement in skin resurfacing technology combines the benefits of aggressive exfoliation and chemical peels into a one-step resurfacing procedure. The GlySal™ acid vial simply snaps into the sleek, lightweight cartridge handpiece. The result combines the benefits of a peel with speed, comfort, and virtually no post-peel scaling.

#### **Benefits:**

- Reduced or eliminated post-peel scaling
- Little to no downtime; minimal irritation or stinging
- Minimizes visible imperfections within minutes
- Immediate skin radiance
- Unlike traditional acid peels; less labor, time, and fewer products involved
- May be used on most skin types, including thin, fragile skin
- Targets fine lines, hyperpigmentation, oily or congested skin

GLYSAL* PREP	GlySal™ Prep 7,5% Gly 2% Sal pH 3.4
GLYSAL* PEEL Dear (1994) Sanger (1994) José Pro- res Professional and real and real from Branch.	GlySal™ Peel 15% Gly 1,5% Sal pH 3.1
GLYSAL* PEEL MD Control Service (Inchies Peel Market Inchies Peel	GlySal™ Peel 30% Gly 1,5% Sal pH 3.1





#### **Dermabuilder™ Peptide Complex:**

The neurotransmitter Acetylcholine activates the nerve junction which, over time, results in expression lines. This coupled with a loss of collagen, elastin, and structure of the Dermal-Epidermal Junction results in fine lines and wrinkles. Dermabuilder™ contains two peptides, **Acetyl Octapeptide-3** and **Palmitoyl Dipeptide-5**, which help to reduce the appearance of fine lines and wrinkles.





# Another Award-Winning Product Antiox-6<sup>TM</sup> Daily

antiox • ify™

The act of detoxifying skin through the use of antioxidants.



HydraFacial<sup>™</sup> is redefining skin health and changing the way you care for you skin. Start each day with the award-winning Antiox-6<sup>™</sup> Daily to provide the ultimate protection for improving and restoring the overall health of your skin.





#### **Additional Skin Health Essentials:**

What good is a skin treatment if you cannot maintain the results? With so many different products to choose from, what separates your products from the facility's down the street? The answer is results. We believe skin health is a lifestyle, requiring monthly maintenance to not only improve the appearance of skin, but actually restore youthful, healthy skin.

#### HydraFacial Daily Essentials™:

- Clinically formulated with the same performing ingredients as the treatment
- Maintain and enhance results between treatments
- Not meant to comete with existing product lines
- Sold as an extension of the treatment in the room not on shelves
- Includes a complete product promotion program
- Exlusively sold by HydraFacial™ providers



#### **UV Smart® Daily SPF40**

A protection for the skin against damaging UVA and UVD rays. It is also enriched with a powerful antioxidant complex of **Vitamin C & E** along with **Hyaluronic Acid** to provide essential nutrients to combat free radicals and deeply moisturize skin. This paraben-free and oil-free, transparent formula bleds with all skin tones, provides a perfect primer for make-up, it's ideal for all skin types.



#### **Pur Moist™ Hyaluronic Acid Cream**

A rejuvenating moisturizer that maintains the luxurious hydration achieved from a HydraFacial<sup>™</sup> treatment. Pur Moist<sup>™</sup> contains proprietary **Hyaluronic Acid**, specially formulated with low molecular weight for better absorption. In addition, it is fortified with an antioxiant complex for added protection.



#### **ETX™** Daily Eye Therapy X-Tract

Addresses dark under-eye circles and puffiness, as well as fine lines around the eyes. This gentle yet effective formula contains powerful ingredients like **Seaweed Extract** for soothing, **Hyaluronic Acid** for hydration, and **Soy Peptides** to help strengthen the collagen and elastin in this delicate area.

#### Voor specifieke huid problemen:



#### **Beta-HD™ Daily**

Specially formulated to work with oily or congested skin because the natural **Salicylic Acid** helps soften sebum and dislodge dead skin cells. This will not leave skin feeling dry, thanks to the added **Honey Extract** for the perfect touch of moisture. Skin will be visibly rejuvenated by this non-irritating formula that deeply cleans oily skin.



#### **DermaBuilder™ Daily**

The dual-peptide formula in Dermabuilder<sup>™</sup> Daily contains the same performing ingredients found in a Dermabuilder<sup>™</sup> HydraFacial<sup>™</sup> treatment. Dermabuilder<sup>™</sup> Daily helps smooth the appearance of fine lines and wrinkles, enhances skin elasticity, and helps even skin tone and texture.



#### **Antiox+™ Daily**

A phytonutrient-rich formula that features a powerhouse combination of antioxidants, plus the exclusive **TonePerfect™ Complex**, a patent-pending proprietary blend that works synergistically to go beyond detoxification and protection to restore beautifully healthy skin.





# Introducing the

## **HydraFacial MD® with Britenol®**



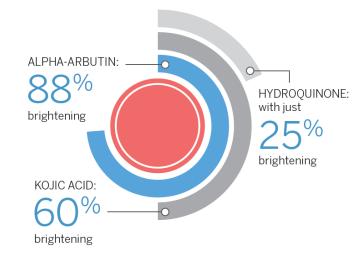
### **Ingredient** Highlights

#### **Alpha-Arbutin**

- Reduces the appearance of age spots
- · Limits the degree of skin tanning after UV exposure
  - » In a clinical ingredient study comparing Alpha-Arbutin, Kojic Acid and Hydroquinone, Alpha-Arbutin outperformed both ingredients.

#### **Vitamin C - Tetrahexyldecyl Ascorbate**

- Stabilized, oil-soluble form of Vitamin C clarifies and brightens skin
- Inhibits melanin production and exhibits antioxidant properties
- Not ascorbic acid ill not exfoliate or irritate skin
- In clinical trials
  - » the ingredient was shown to reduce UV & non-UV pigmentation
  - » reduced melanin in human cells by 90%



# THE FUTURE OF YOUR SKIN IS ABOUT TO GET BRIGHTER. Continue your treatment at home with the Spot Correction Perfection Trio.

HydraFacial MD Britenol Brightening Treatment & Home-Use Regimen

1. After 1 week; 2. After 3 weeks; 3. After 2 weeks

77%

showed an initial improvement in discoloration<sup>1</sup>

94%

saw lighter dark spots and an improvement in skin tone evenness<sup>2</sup> 97%

felt they had a brighter complextion<sup>3</sup>

Results based on 3rd party clinical testing of the recommended HydraFacial MD® Britenol® Brightening Regimen.

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#### WHO IT'S FOR

Safe for most skin types, Britenol® is ideal for clients seeking a brighter complextion, prevention of dark spots, and overall healthier skin.

## The **Procotol**

Exfoliation	Acid Peel	Extraction	Prescriptive	Vortex-Fusion®
STEP 1	STEP 2	STEP 3	STEP 4	STEP 5
Activ-4™ Large blue tip 14-18 Vacuum Dabbing, then Long, Fast, Overlapping Strokes	GlySal™ Peel Small blue tip 14-18 Vacuum Feather, Like a Paintbrush, Strokes	Beta-HD™ Small blue tip 20-28 Vacuum Slow & Constant Strokes	Britenol® Transparant tip 14-18 Vacuum Kiss & Twist Strokes	Antiox+™ Transparant tip 14-18 Vacuum Feather, then Dab/Hold Strokes

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# Why you should buy a HydraFacial<sup>™</sup> for your business...

## The most popular treatment in your business

Happy customers is the key. The HydraFacial<sup>™</sup> provides not only a healthy skin, but also immediate results after each treatment which helps to build a loyal and happy client base. This will give you a contineous and increased cash-flow.

#### Reach a 100% of your client base

The HydraFacial™ is easy to promote considering you can treat every age and skin type. Because every client can be treated it can increase the results on any other treatement in your practice.



# SPECIALIST: GELDIG TOT: WINNERS 2011, 2012, 2013 AND 2014

#### **FREE marketing**

Thanks to a very low treatment cost, recommendations of many Hollywood celebreties and a monthly treatment program, the HydraFacial™ provides you with a constant revenue. And on top of this all, we provide you with a special marketing package which helps you to succesful promote the HydraFacial™ in your business.

Our marketing package contains a high visibility on the internet and social media, a VIP refferal program and a contineous celebrity recommendation.

#### Going the extra mile

We love to roll up our sleeves to help you actively promote your business. We can even help you organize a luxurious red carpet event. A true unique experience for you and your clients.



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